

Countdown to Join Scout Recruitment Plan

July and August:

District Team:

- Sets Recruitment Goals for the District
- Contact Packs to get recruitment Information
 - Find out schools each Pack will recruit from
 - Collect Unit JSN or Open House coordinator info
 - Collect dates and location for each Unit recruitment
 - Select a time limit for Sig-up night
 - Distribute Banners to Packs and Troops

Unit Team:

- Pack select your School Night Recruitment Team Together
- Cub Scout Packs contact school Principals
- Rally dates at Schools with Recruitment Flyers
- Turn in request for Flyers thru DE's

September: **Join Scout Week September 20-24th**

Unit and District Teams:

- **Advertise!!!**
 - Use Social Media to advertise Signup events
 - Recruit a friend or other peer recruitment initiatives
 - Place flyers at after School Programs and churches

- Press Releases
- Church and Community Websites, Calendars and Bulletins
- Billboards, Banners, Posters and Yard Signs placed in the community (Businesses and Churches)
- Community Fairs, Parades, and other Events
- Recruit Scout BSA and OA Members to assist

Two Weeks before Event:

- Make sure recruitment teams are in place, plans are finalized, and locations are still good to go
- Posters, Banners, and yard signs around the school
- School Newspaper or Website
- Notify the School PTA of upcoming School Rally
- Before School Night, contact school custodians to Open/Close

One week before the Event:

- Distribute flyers the week before the signup event
- School Rallies/JSNs and Scout Talks if permissible

Night of the Rally/JSN:

- Arrive Early to setup banners, forms, and tables
- Have team in-place and proceed with JSN/Rally on time
- Have displays and videos of Pack outings
- Scouts BSA welcome parents and guide them to tables
- Seat families by Dens (grades)

- Provide a Welcome and Introduction to Cub Scouting
- Sign-up Scouts by Cub Scout Dens
- Tell Parents this is a family organization their participation as Leaders of these Dens is part of the program
- Give parents plenty of Pack information including the days or nights the Pack meets and the Location of their first meeting.

HAVE FUN.....MAKE CUB SCOUTING FUN FOR ALL