

2020-2024 Strategic Plan

“Every youth deserves a great Scouting experience.”



BOY SCOUTS OF AMERICA®
SOUTH FLORIDA COUNCIL



MEMBERSHIP

Expanding Scouting programs to our Council's youth

Increase membership joining and retention by:

- *Inviting ALL youth at ALL age levels to participate in the programs of Scouting. Invite BEYOND the Elementary age.*
- *Actively target all areas to ensure opportunities in Family Scouting are maximized in Packs and Scout Troops.*
- *Seek additional funding for Scoutreach programs to reach underserved communities.*
- **SUCCESS** = Net 2 Scouting units per district each year



PROGRAM

Deliver quality Scouting experiences to our Council's youth

Maintain our current highly effective program and improve its impact by:

- *Implementing a comprehensive long-term development and maintenance plan for each property and associated program supplies.*
- *Develop a plan to increase overall Advancement, which increases long term retention in all programs.*
- *Develop a visible community-wide service project to engage membership and the community.*
- **SUCCESS** = Year 1, plans developed; Year 2, plan implemented



LEADERSHIP

Provide support to programs and units through additional volunteer assistance

Continue recent advances in leader training success and improve support delivery by:

- *Encouraging district and council leadership to recruit TWO additional active adults into service each year.*
- *Plant seeds in underserved communities through group presentations for Rotary, Lions, Kiwanis, religious and community minded groups.*
- **SUCCESS** = 2 New adults in leadership each year, 5 community outreach presentations annually



FINANCE

Maintaining the financial health of the organization

Maintain operating financial health and focus additional emphasis on the long-term by:

- *Develop a plan to secure deferred and current gifts for the endowment fund.*
- *Develop a capital maintenance fund to support the long-term development plan for all properties and program needs.*
- *Develop Alumni and affinity groups and provide them with opportunities to support all funds each year. (Eagle Scouts, OA, Wood Badge, Old Timers)*
- **SUCCESS** = Plan implemented and a minimum of 2 affinity-endowment events per year